# Wayfinding: People, Signs, and Architecture

*By Paul Arthur, Romedi Passini*



**Wayfinding: People, Signs, and Architecture** By Paul Arthur, Romedi Passini

In today's complex maze of urban structures, wayfinding is no longer simply a matter of putting up directional signs, it is multi-faceted problem that requires sharp design skills. This text spells out the principles of wayfinding and applies them to architectural design. beginning with spatial, orientation, and perception factors, the book shows how well-designed routes and destinations must integrate a wide range of stimuli - graphic, verbal, auditory, and tactile. Plus, convenient checklists show how to prevent potential wayfinding problems in the design stage and to troubleshoot them in existing structures. Supported by numerous real-life examples and hundreds of lively illustrations, this book is a complete guide to spatial direction and logical orientation in buildings and public spaces - jam-packed with proven techniques for helping people find their way through today's confusing world.

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**Wayfinding: People, Signs, and Architecture By Paul Arthur, Romedi Passini Bibliography**

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## Editorial Review

Review
"In the past few years, a body of knowledge about how people find their way around in buildings has accumulated, appearing in journals and presented at conferences; but until now it has been diffuse. Paul Arthur and Romedi Passini's WAYFINDING have pulled together most of this knowledge, and it appears within the covers none too soon." -- *Design Book Review, 1992*

## Users Review

**From reader reviews:**

**Lori Johnson:**

In this 21st hundred years, people become competitive in every single way. By being competitive today, people have do something to make these individuals survives, being in the middle of typically the crowded place and notice by means of surrounding. One thing that occasionally many people have underestimated that for a while is reading. Yes, by reading a book your ability to survive raise then having chance to stay than other is high. For you personally who want to start reading the book, we give you that Wayfinding: People, Signs, and Architecture book as beginning and daily reading guide. Why, because this book is more than just a book.

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**Robert Fox:**

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