



The Art of War for Executives

By Donald G. Krause

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A comprehensive interpretation of Sun Tzu's *The Art of War* combines the original classic's advice on leadership, strategy, organization, competition, and cooperation with the ideas of contemporary business philosophers.

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Review

Krause puts The Art of War and its concepts in context with today's business world... easy to read and understand. -- W.C. Keppen, International Vice President, BLE The Art of War for Executives saves the student or business person from having to mentally transfer Sun Tzu's instructions on how to wage war to how to successfully conduct a business... informative and helpful. -- John B. McKinnon, Dean, Babcock Graduate School of Management An easy-to-read handbook for gaining success in all areas of competition. - - William Keppen, entrepreneur and CEO Few classic texts offer the insights that The Art of War does, and this edition brings it home to executives in the clearest fashion I've ever seen. -- Sydney Finkelstein, author of Why Smart Executives Fail

About the Author

Donald G. Krause (Macomb, MS) provides consulting services for major clients including Walt Disney Corporation and CSX Transportation. He is the author of the bestseller, "The Art of War for Executives,"

Jeff Carter (Charlotte, NC) is a technology executive with one of the largest banks in the world and provides strategic guidance to companies around the world.

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