



The Great Reflation: How Investors Can Profit From the New World of Money

By J. Anthony Boeckh

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A guide to understanding and thriving in today's new economic environment

Now that the housing and credit bubbles have burst, toppling banks and sending shockwaves through the stock market and around the world, it may seem like the worst has passed. But the full impact of the crises we have recently faced will create far more problems, and unless you're prepared, you'll struggle to regain your financial footing.

In *The Great Reflation*, author Tony Boeckh helps you understand how these crises, and the policies passed to jumpstart the economy, will play out for investments and business, and provides you with the tools to excel in today's rapidly evolving financial landscape. He reveals how similar episodes compare with the current crises and what this could mean for your financial future.

- Arms you with practical insights that will allow you to evaluate different investment options
- Explores the implications of the end of the private debt cycle, the possible rise of a new age of thrift, and the new government debt crisis
- Reveals how you can profit from once-in-a-lifetime opportunities as well as proper portfolio allocation strategies

While things may never return to "normal," you can still make choices that will allow you to prosper. This book will show you how.

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Editorial Review

Review

"Tony Boeckh analyzes clearly the frightening range of factors contributing to the recent financial crisis. If that doesn't make you think carefully, his investment strategies for a world still facing high levels of risk will certainly have you riveted."

—Hon Michael Wilson, Former Ambassador from Canada to the United States; Former Canadian Finance Minister

"The Great Reflation is essential reading for serious, thinking investors everywhere. Who better than Tony to show us how this will all end, and even more important, how to position our investments and our lives to make sure we not only survive, but prosper."

— John Mauldin, Editor, *Thoughts from the Frontline*; 3 time New York Times Bestselling Author; President, Millennium Wave Investments

"This book is a must read. Tony, from all his years guiding the excellent analytic work of the Bank Credit Analyst presents a realistic outline of the post- crisis world, the many challenges, and the exciting and unpredictable times ahead."

—Jim O'Neil, Head of Global Economic Research, Goldman Sachs

"The Great Reflation is by far the best economic and investment book which I have read in the last 10 years. He is a seasoned historian, economist, and strategist with a unique ability to explain complex issues in simple, readable terms."

—Marc Faber, Editor, *The Gloom Boom & Doom Report*

"This book is written by one of the long-standing and highly recognized veterans in the field of investments. In highly readable form, it covers important forces influencing investments and a very detailed evaluation of the key sectors of investment opportunities."

—Henry Kaufman, Henry Kaufman & Company Inc.

"Tony Boeckh is a first rate investment intellect whose work I have read for years, and his thoughts on the crisis are well-worth reading and contemplating."

— Barton M. Biggs, Managing Partner, Traxis Partners; Author, *Hedgehogging and Wealth, War, and Wisdom*

"The Great Reflation is part history, part theory, part textbook and part prophesy- lucid, persuasive and a good read. The title says it all. It will have a place on my shelves and I expect many others."

—Brian Reading, Founder of Lombard Street Research World Service, Former Advisor to UK Treasury and to the Governor of the Bank of England

"Tony pioneered the concept of debt Supercycle in the 1970s and his *The Great Reflation* has proven that he is the ultimate macro thinker. This book is a must read for all investors who strive for financial success in an extremely risky world."

— Chen Zhao, Chief Global Strategist and Managing Editor, Bank Credit Analyst Research Group

"Weaving together today's unprecedented and complex economic, monetary, and investment conditions, Tony lays out the uncomfortable truths that investors must understand and deal with in order to protect

capital and invest profitably in the years ahead.”

—Eldon Mayer, Former CEO and CIO of Lynch & Mayer, Inc.; New York-based Institutional Asset Manager

“Few people know as much as Tony Boeckh does about the relationships between the economies and the financial markets. In his book, he gives us a much needed road map on how to invest given the tremendous convulsions we are going through. It is a must read for every investor.”

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