



The Great Game of Business: The Only Sensible Way to Run a Company

By Jack Stack

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The Great Game of Business: The Only Sensible Way to Run a Company By Jack Stack

In the early 1980s, springfield remanufacturing corporation (src) in springfield, missouri, was a near bankrupt division of international harvester. Today it's one of the most successful and competitive companies in the united states, with a share price 3000 times what it was thirty years ago. This miracle turnaround is all down to one man, jack stack, and his revolutionary system of open-book management, in which every employee understands the company's key figures, can act on them and has a real stake in the business. In stack's own words: 'when employees think, act and feel like owners ...everybody wins.' as a management strategy, 'the great game of business' is so simple and effective that it's been taken up by companies from intel to harley davidson.

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