



## Don't Make Me Think, Revisited: A Common Sense Approach to Web Usability (3rd Edition) (Voices That Matter)

By Steve Krug

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Since *Don't Make Me Think* was first published in 2000, hundreds of thousands of Web designers and developers have relied on usability guru Steve Krug's guide to help them understand the principles of intuitive navigation and information design. Witty, commonsensical, and eminently practical, it's one of the best-loved and most recommended books on the subject.

Now Steve returns with fresh perspective to reexamine the principles that made *Don't Make Me Think* a classic—with updated examples and a new chapter on mobile usability. And it's still short, profusely illustrated...and best of all—fun to read.

If you've read it before, you'll rediscover what made *Don't Make Me Think* so essential to Web designers and developers around the world. If you've never read it, you'll see why so many people have said it should be required reading for anyone working on Web sites.

“After reading it over a couple of hours and putting its ideas to work for the past five years, I can say it has done more to improve my abilities as a Web designer than any other book.”

—Jeffrey Zeldman, author of *Designing with Web Standards*

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### **Editorial Review**

#### **About the Author**

Steve Krug (pronounced "kroog") is best known as the author of *Don't Make Me Think: A Common Sense Approach to Web Usability*, now in its second edition with over 350,000 copies in print. Ten years later, he finally gathered enough energy to write another one: the usability testing handbook *Rocket Surgery Made Easy: The Do-It-Yourself Guide to Finding and Fixing Usability Problems*. The books were based on the 20+ years he's spent as a usability consultant for a wide variety of clients like Apple, Bloomberg.com, Lexus.com, NPR, the International Monetary Fund, and many others.

His consulting firm, Advanced Common Sense ("just me and a few well-placed mirrors") is based in Chestnut Hill, MA. Steve currently spends most of his time teaching usability workshops, consulting, and watching old episodes of Law and Order.

### **Users Review**

#### **From reader reviews:**

##### **Mack Washburn:**

Have you spare time for a day? What do you do when you have a lot more or little spare time? Yeah, you can choose the suitable activity regarding spend your time. Any person spent their own spare time to take a wander, shopping, or went to typically the Mall. How about open or maybe read a book titled *Don't Make Me Think, Revisited: A Common Sense Approach to Web Usability (3rd Edition) (Voices That Matter)*? Maybe it is for being best activity for you. You recognize beside you can spend your time using your favorite's book, you can smarter than before. Do you agree with their opinion or you have other opinion?

##### **Brian Rocha:**

Your reading 6th sense will not betray a person, why because this *Don't Make Me Think, Revisited: A Common Sense Approach to Web Usability (3rd Edition) (Voices That Matter)* guide written by well-known writer we are excited for well how to make book that could be understand by anyone who also read the book. Written inside good manner for you, still dripping wet every ideas and writing skill only for eliminate your current hunger then you still skepticism *Don't Make Me Think, Revisited: A Common Sense Approach to Web Usability (3rd Edition) (Voices That Matter)* as good book but not only by the cover but also with the content. This is one guide that can break don't evaluate book by its include, so do you still needing a different sixth sense to pick this particular!? Oh come on your reading sixth sense already told you so why you have to listening to yet another sixth sense.

##### **Bruno Reed:**

In this era globalization it is important to someone to find information. The information will make someone to understand the condition of the world. The fitness of the world makes the information quicker to share.

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**Keely Charles:**

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