



The Little Black Book of Success: Laws of Leadership for Black Women

By Elaine Meryl Brown, Marsha Haygood, Rhonda Joy McLean

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In this engaging and invaluable “mentor in your pocket,” three dynamic and successful black female executives share their strategies to help all black women, at any level of their careers, play the power game—and win.

Rich with wisdom, this practical gem focuses on the building blocks of true leadership—self-confidence, effective communication, collaboration, and courage—while dealing specifically with stereotypes (avoid the Mammy Trap, and don’t become the Angry Black Woman) and the perils of self-victimization (don’t assume that every challenge occurs because you are black or female).

Some leaders are born, but most leaders are made—and **The Little Black Book of Success** will show you how to make it to the top, one step at a time.

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Editorial Review

From Publishers Weekly

The authors, all high-level black executives, seek to "support women who do not always have access to coaches, mentors, or the 'Old Boys' Network," and their professional advice is savvy and sensitive to the challenges women of color face in the workplace. They offer self-affirming advice to rev up a career, complete with "MAMAisms"—what the authors describe as aphorisms and "familiar terms, both practical and spiritual, that we grew up with and can draw upon as we travel the road to leadership success." The authors revisit and refresh familiar tips on staying positive, honing skill sets, having a plan of action and following through, networking, and avoiding common workplace dilemmas. They also provide valuable advice on achieving work/life balance and finding guidance, mentorship, and support. Offering sound advice, practical tools, and warm wisdom, this book will help black professional women get and stay on track and maximize their abilities.

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Review

"Good counsel comes to us in myriad ways. **The Little Black Book of Success** clearly qualifies as one. It's chock full of sound and thoughtful advice on how to build a successful business career. I commend it not just to black women, but to anyone seeking wisdom on leadership and success."—Richard Parsons, Chairman, Citigroup

"**The Little Black Book of Success** is, without a doubt, one of the most comprehensive and relevant books that women can read to achieve the job success they desire. It answers the tough questions, offers experience-based insights, and outlines strategies that are sure to make you a front-runner in the race to workplace excellence."—Elaine McCollins Flake, Co-Pastor, Greater Allen Cathedral

About the Author

Elaine Meryl Brown is vice president, special markets and Cinemax Group, at HBO. Prior to joining HBO, she was a creative director at Showtime Networks. An Emmy Award-winning writer and the author of the novels *Lemon City* and *Playing by the Rules*, she is currently writing a young adult fiction series. She lives in New Jersey.

Marsha Haygood is the president and founder of StepWise Associates, LLC, a career and personal development consultancy. She was formerly the executive vice president of human resources and administration at New Line Cinema and Orion Pictures. She lives in New York and Florida.

Rhonda Joy McLean is deputy general counsel of Time Inc. and the former assistant regional director of the Northeast Region of the Federal Trade Commission. She has worked as a corporate litigator in a major New York law firm and taught administrative law at the City University of New York. She lives in New York City.

Users Review

From reader reviews:

Ann Gross:

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