



Sustainable Development and CSR in China: A Multi-Perspective Approach (CSR, Sustainability, Ethics & Governance)

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Editorial Review

From the Back Cover

This book offers an in-depth analysis of Corporate Social Responsibility, gathering contributions by authors from various countries, cultures and political systems. It provides readers with a better understanding of the concept and its implementation in China by pursuing an international approach. The respective contributions examine Corporate Social Responsibility in terms of its close ties to ecology, corporate sustainability and the future of specific industries. The book is the product of two international meetings, the "Ecological Education and Sustainable Development Forum" in Chengdu, China, and the "CSR & Business Sustainability Development Forum" in Shenzhen, China.

About the Author

Dr. Rene Schmidpeter is the academic head of the “Zentrum für humane Marktwirtschaft” (Centre for Humane Market Economy) in Salzburg and teaches CSR and sustainability at several business schools in Germany and Austria. He studied business administration, applied European studies, social ethics and social politics in Germany, Great Britain and the USA. For more than 10 years, he has worked and done research in the field of corporate social responsibility.

Prof. Dr. Christopher Stehr is Professor for International Management at the German Graduate School of Management and Law since 2010. He studied Political Science and Business Administration at Ludwig-Maximilians-University of Munich. Between 1991 and 1992 he was the director of the German-Brazilian Arche Nova Association in Munich. He continued to work there as a consultant in other corporations, such as Vision Lab AG. From 1997 to 2000 he did a scholarship at the German-Japanese Academic Foundation. He worked as project manager at the Research Institute for Applied Knowledge Processing in Ulm from 2000 to 2003. In 2003, Christopher Stehr finished his doctoral thesis as doctor rerum politicarum at Free-University of Berlin. Thereafter, he worked as an assistant professor at the Institute for Corporate Management of the University of Ulm, while being in charge of Polymundo, a consulting company for issues related to Globalisation. Between 2009 and 2010, he taught at the Karlshochschule International University in Karlsruhe. His field of interest is international and intercultural management, for which he has participated in several conferences, in addition to his many books and articles. Other topics of his interests are regional integration and Corporate Social Responsibility, the topic for the present book.

Prof. Dr. Haifeng Huang obtained his Ph.D. at Humboldt University in Berlin. In 2003 he became a distinguished professor for higher education school for the Beijing Municipality. From 2006 to 2008 he has been selected as a candidate of the Ten Million New Century Talents Project. In 2007 he was awarded the Certificate for Circular Economy Expert by the division of Technology, Industry and Economics under the United Nations Environment Program. He is serving as a supervisor of the Ministry of Land and Resources, he set up the China Research Center for Economic Transition at Beijing University of Technology. In 2008, he took up the post as Asian Chairman in the Ecological Development Union International. In 2014, he served as the Co-director for the Center of Sustainable development of China-Europa Forum. Professor Huang currently is taking the roles of the assistant dean in Peking University HSBC Business School and the director of Centre for Green Economy. Since 2012, he acted as the executive director of Ecological Development Union International. The main research topics covered by Professor Haifeng HUANG are Sustainable Development, Economic Transition and Strategic Management.

Dr. Hualiang Lu is professor at School of Business Administration at Nanjing University of Finance and Economics and director of the International Centre of Corporate Social Responsibility and Sustainability. Dr. Lu received his Ph.D. from Wageningen University in the field of management studies. He is Editorial Board of the Corporate Social Responsibility and Environmental Management Journal and Journal of Corporate Social Responsibility.

His research interests encompass corporate social responsibility, business ethics, corporate innovation and sustainability. His work were published at peer reviewed journals including Supply Chain Management, British Food Journal, Agribusiness: An International Journal, NJAS: Wageningen Journal of Life Science, China Agricultural Economics Review, Chinese Management Studies and in a variety of national journals and books.

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