

Managing Organizations for Sport and Physical Activity: A Systems Perspective

By Packianathan Chelladurai

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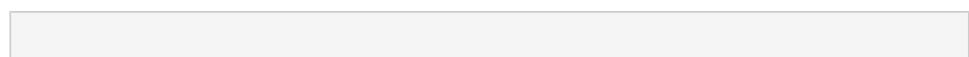
Managing Organizations for Sport and Physical Activity: A Systems Perspective By Packianathan Chelladurai

This second edition by Packianathan Chelladurai, one of the preeminent scholars in the field of sport management, presents a clear and concise treatment of managing organizations in sport and physical activity.

The four functions of management planning, organizing, leading, and evaluating provide the book's general framework. This framework, used in the majority of texts written for business students, represents the simplest and best approach for introducing students to the intricacies of management. For each function, Chelladurai presents relevant theories and their practical applications to the actions of sport and physical activity managers, citing those theoretical models that are most appropriate to the unique aspects of the sports industry. He uses the open systems perspective, placing organizations in the context of their environment and emphasizing the manager's role in adapting and reacting to changes in that environment.

To apply theory to sport management practices, Chelladurai provides numerous examples from the fields of physical activity and sports, including professional sports, intercollegiate athletics, health and sports clubs, and nonprofit sports/fitness programs.

Additional highlights of the text include outstanding chapters on leadership by one of the preeminent researchers and scholars in this area; the presentation of the athletic team as an organization, which allows students to grasp organizational theory and relate it to a familiar context; the open systems perspective, which places organizations in the context of their environment and emphasizes the manager's role in adapting and reacting to changes in the environment; and a chapter on managing diversity, which provides a synthesis of the management principles highlighted in the previous chapters and places the concept of the manager as coordinator of diverse resources in the context of the modern workplace.



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Editorial Review

Review

Excellent book--well organized. Good blend of academic theory and practical application. --William Manning, Saint Mary's College, California.

About the Author

Packianathan Chelladurai, or Chella as he is most widely and affectionately known, has clearly established himself as one of the pre-eminent scholars in sport management. Chella has left an indelible mark at two different world class universities, the University of Western Ontario, London, Canada, and The Ohio State University. Throughout his career as Professor, Chair of Graduate Affairs, and Professor Emeritus at Western Ontario and Professor at Ohio State, he has directly influenced aspiring scholars at both institutions and broadly influenced all of us within the field of sport management through his insightful writing, research, and counsel. Chella's contributions have been recognized worldwide. Over the past three decades, Chella has become sport management's international spokesperson. He has been invited to speak and consult on a worldwide basis, presenting at national and international conferences held in the Republic of South Africa, Korea, Netherlands, Japan, Hungary, France, England, and Spain among other countries. His influence has been felt in sport management associations in India, Japan and Europe, in addition to his significant contributions in both Canada and the United States.

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