



Implementation: How to Transform Strategic Initiatives into Blockbuster Results (Business Books)

By Sam Bodley-Scott, Alan Brache

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The thought leaders at Kepner-Tregoe reveal the seven essential skills to help you effectively put strategic goals into action

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Editorial Review

About the Author

Alan Brache, Executive Director, Business Solutions, at Kepner-Tregoe, Inc., has been a consultant and executive for over twenty-five years. A noted authority on business strategy and implementation, Brache is the author of two groundbreaking books: the best-selling *Improving Performance: How to Manage the White Space on the Organization Chart* and the critically-acclaimed *How Organizations Work: Taking a Holistic Approach to Enterprise Health*.

Sam Bodley-Scott is Vice President at Kepner-Tregoe, Inc. His experience helping numerous international organizations implement change initiatives has led directly to the development of many of the concepts and tools presented in this book. Bodley-Scott created and managed Kepner-Tregoe's European Strategic Project Management consulting practice, enabling clients to successfully implement strategy through a combination of change and program management solutions.

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