



## Botswana - Culture Smart!: The Essential Guide to Customs & Culture

*By Michael Main*

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Culture Smart! provides essential information on attitudes, beliefs and behavior in different countries, ensuring that you arrive at your destination aware of basic manners, common courtesies, and sensitive issues. These concise guides tell you what to expect, how to behave, and how to establish a rapport with your hosts. This inside knowledge will enable you to steer clear of embarrassing gaffes and mistakes, feel confident in unfamiliar situations, and develop trust, friendships, and successful business relationships. Culture Smart! offers illuminating insights into the culture and society of a particular country. It will help you to turn your visit-whether on business or for pleasure-into a memorable and enriching experience. Contents include \* customs, values, and traditions \* historical, religious, and political background \* life at home \* leisure, social, and cultural life \* eating and drinking \* dos, don'ts, and taboos \* business practices \* communication, spoken and unspoken

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- Rank: #232348 in eBooks
- Published on: 2007-01-01
- Released on: 2007-01-01
- Format: Kindle eBook



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### Editorial Review

#### Review

"*Culture Smart* has come to the rescue of hapless travellers." —*Sunday Times Travel*

"The perfect introduction to the weird, wonderful and downright odd quirks and customs of various countries." —*Global Travel*

#### About the Author

**Mike Main** is a businessman and management consultant specializing in leadership, team building, and presentation skills. Born in Devon, England, he has lived in West, East, Central, and Southern Africa for most of his life and is now, after twenty-five years there, a citizen of Botswana. In addition to his professional career, he is known as a photographer and a safari guide. He has also written a number of books on southern Africa and lectured extensively, both regionally and on cruise liners. He is a committee member of Transparency International and The Botswana Society, and Chairman of the Maru-a-Pula School Council and the Gaborone Music Society.

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