



Advanced Introduction to International Intellectual Property (Elgar Advanced Introductions series)

By Susy Frankel, Daniel J. Gervais

Download now

Read Online ➔

Advanced Introduction to International Intellectual Property (Elgar Advanced Introductions series) By Susy Frankel, Daniel J. Gervais

'A lucid and accessible explanation of international intellectual property law. The authors do not shrink from the complexities and nuances of the field but manage commendably to present them as a part of a coherent system.'

- Graeme B. Dinwoodie, University of Oxford, UK

'Written by two of the foremost scholars in trade and intellectual property, this book offers a clear and comprehensive overview of the institutions, actors, texts, concepts, norms and issues encountered in the intellectual property arena. It is hard to imagine a better introduction to the international regime. Indeed, it is a 'must-have' for anyone entering the field from the academy, practice, government, arbitration or adjudication.'

- Rochelle Dreyfuss, New York University, School of Law, US

'International norms constitute an essential framework at global, regional and domestic level for any development of this increasingly important but also complex area of law which is intellectual property. This advanced introduction to international property authored by Professor Frankel and Professor Gervais, two leading scholars in this field, is therefore particularly timely, as it presents in a condensed but complete and easy accessible way all the relevant institutions and actors, the major instruments, the key concepts, the current norms and the most important challenges to be addressed by the international intellectual property system. A must have in any good IP library!'

- Christophe Geiger, University of Strasbourg, France

'This concise manual offers an ideal overview of international intellectual property. It will serve as a valuable Introduction for readers unfamiliar with intellectual property law, or with certain of its branches. But even readers already versed in some or all IP areas will also find illuminating insights throughout each chapter. Moreover, in addition to the principal traditional intellectual property sectors, the book addresses topics that have more recently commanded the attention of scholars and policy makers, particularly private international law and the relationship of IP and traditional knowledge.'

- Jane C. Ginsburg, Columbia University, School of Law, US

Elgar Advanced Introductions are stimulating and thoughtful introductions to major fields in the social sciences and law, expertly written by the world's leading scholars.

This authoritative introduction provides a detailed overview of the complexities of the international intellectual property regime and the ways in which it operates. The authors cover the key international institutions and agreements that regulate and inform intellectual property at an international level such as the TRIPS Agreement, WIPO, WTO, the Paris Convention and the Berne Convention. The book serves as a platform to understand and contextualize policy discussions on topics such as public health, Internet regulation, as well as regional and bilateral trade treaties.

Key features include:

- Accessible and carefully summarized overview of the field
- Comprehensive and up-to-date review of all major international intellectual property institutions and instruments
- Introduces current issues within international IP negotiations
- Provides tools to analyze the history and possible future development of international IP norms.

Students, researchers, policy makers and practitioners of intellectual property will find this book to be an invaluable resource in gaining an understanding of the international rules and context in which both domestic and international IP policy issues should be understood.

 [Download Advanced Introduction to International Intellectual ...pdf](#)

 [Read Online Advanced Introduction to International Intellectual ...pdf](#)

Advanced Introduction to International Intellectual Property (Elgar Advanced Introductions series)

By Susy Frankel, Daniel J. Gervais

Advanced Introduction to International Intellectual Property (Elgar Advanced Introductions series)

By Susy Frankel, Daniel J. Gervais

'A lucid and accessible explanation of international intellectual property law. The authors do not shrink from the complexities and nuances of the field but manage commendably to present them as a part of a coherent system.'

- Graeme B. Dinwoodie, University of Oxford, UK

'Written by two of the foremost scholars in trade and intellectual property, this book offers a clear and comprehensive overview of the institutions, actors, texts, concepts, norms and issues encountered in the intellectual property arena. It is hard to imagine a better introduction to the international regime. Indeed, it is a 'must-have' for anyone entering the field from the academy, practice, government, arbitration or adjudication.'

- Rochelle Dreyfuss, New York University, School of Law, US

'International norms constitute an essential framework at global, regional and domestic level for any development of this increasingly important but also complex area of law which is intellectual property. This advanced introduction to international property authored by Professor Frankel and Professor Gervais, two leading scholars in this field, is therefore particularly timely, as it presents in a condensed but complete and easy accessible way all the relevant institutions and actors, the major instruments, the key concepts, the current norms and the most important challenges to be addressed by the international intellectual property system. A must have in any good IP library!'

- Christophe Geiger, University of Strasbourg, France

'This concise manual offers an ideal overview of international intellectual property. It will serve as a valuable Introduction for readers unfamiliar with intellectual property law, or with certain of its branches. But even readers already versed in some or all IP areas will also find illuminating insights throughout each chapter. Moreover, in addition to the principal traditional intellectual property sectors, the book addresses topics that have more recently commanded the attention of scholars and policy makers, particularly private international law and the relationship of IP and traditional knowledge.'

- Jane C. Ginsburg, Columbia University, School of Law, US

Elgar Advanced Introductions are stimulating and thoughtful introductions to major fields in the social sciences and law, expertly written by the world's leading scholars.

This authoritative introduction provides a detailed overview of the complexities of the international intellectual property regime and the ways in which it operates. The authors cover the key international institutions and agreements that regulate and inform intellectual property at an international level such as the TRIPS Agreement, WIPO, WTO, the Paris Convention and the Berne Convention. The book serves as a platform to understand and contextualize policy discussions on topics such as public health, Internet regulation, as well as regional and bilateral trade treaties.

Key features include:

- Accessible and carefully summarized overview of the field

- Comprehensive and up-to-date review of all major international intellectual property institutions and instruments
- Introduces current issues within international IP negotiations
- Provides tools to analyze the history and possible future development of international IP norms.

Students, researchers, policy makers and practitioners of intellectual property will find this book to be an invaluable resource in gaining an understanding of the international rules and context in which both domestic and international IP policy issues should be understood.

Advanced Introduction to International Intellectual Property (Elgar Advanced Introductions series)
By Susy Frankel, Daniel J. Gervais Bibliography

- Sales Rank: #6413782 in Books
- Published on: 2016-03-29
- Original language: English
- Dimensions: 8.50" h x 5.50" w x .50" l,
- Binding: Hardcover
- 144 pages

 [Download Advanced Introduction to International Intellectual ...pdf](#)

 [Read Online Advanced Introduction to International Intellectual ...pdf](#)

Editorial Review

Review

'A lucid and accessible explanation of international intellectual property law. The authors do not shrink from the complexities and nuances of the field but manage commendably to present them as a part of a coherent system.' -- Graeme B. Dinwoodie, University of Oxford, UK 'Written by two of the foremost scholars in trade and intellectual property, this book offers a clear and comprehensive overview of the institutions, actors, texts, concepts, norms and issues encountered in the intellectual property arena. It is hard to imagine a better introduction to the international regime. Indeed, it is a "must-have" for anyone entering the field from the academy, practice, government, arbitration or adjudication.' -- Rochelle Dreyfuss, New York University School of Law, US 'International norms constitute an essential framework at global, regional and domestic level for any development of this increasingly important but also complex area of law which is intellectual property. This advanced introduction to international property authored by Professor Frankel and Professor Gervais, two leading scholars in this field, is therefore particularly timely, as it presents in a condensed but complete and easy accessible way all the relevant institutions and actors, the major instruments, the key concepts, the current norms and the most important challenges to be addressed by the international intellectual property system. A must have in any good IP library!' -- Christophe Geiger, University of Strasbourg, France 'This concise manual offers an ideal overview of international intellectual property. It will serve as a valuable Introduction for readers unfamiliar with intellectual property law, or with certain of its branches. But even readers already versed in some or all IP areas will also find illuminating insights throughout each chapter. Moreover, in addition to the principal traditional intellectual property sectors, the book addresses topics that have more recently commanded the attention of scholars and policy makers, particularly private international law and the relationship of IP and traditional knowledge.' -- Jane C. Ginsburg, Columbia University School of Law, US 'Advanced Introduction to International Intellectual Property is an excellent, conveniently concise and thorough introduction to the concepts, actors and conventions that shape intellectual property at international level. It was written by two leading experts in the field, who also offer an insight into the key sticking points and areas where further evolution and debate can be expected in the coming years. This is a perfect addition to the existing sources in this complex field.' -- Paul Torremans, University of Nottingham, UK 'This excellent book would be a useful text for overview courses on international intellectual property law and it provides a very helpful introduction to the field for further study.' -- European Intellectual Property Review

About the Author

Susy Frankel, Faculty of Law, Victoria University of Wellington, New Zealand and **Daniel J. Gervais**, Vanderbilt University Law School, US

Users Review

From reader reviews:

Dennis Scott:

Do you have favorite book? For those who have, what is your favorite's book? Guide is very important thing for us to know everything in the world. Each guide has different aim or perhaps goal; it means that e-book has different type. Some people sense enjoy to spend their the perfect time to read a book. They may be reading whatever they consider because their hobby is definitely reading a book. Consider the person who

don't like looking at a book? Sometime, particular person feel need book after they found difficult problem as well as exercise. Well, probably you should have this Advanced Introduction to International Intellectual Property (Elgar Advanced Introductions series).

Deanna Stewart:

Information is provisions for folks to get better life, information currently can get by anyone in everywhere. The information can be a expertise or any news even a problem. What people must be consider when those information which is inside the former life are difficult to be find than now's taking seriously which one would work to believe or which one the actual resource are convinced. If you find the unstable resource then you obtain it as your main information you will see huge disadvantage for you. All those possibilities will not happen throughout you if you take Advanced Introduction to International Intellectual Property (Elgar Advanced Introductions series) as your daily resource information.

Shannon Bland:

Often the book Advanced Introduction to International Intellectual Property (Elgar Advanced Introductions series) will bring someone to the new experience of reading a book. The author style to clarify the idea is very unique. If you try to find new book to read, this book very suited to you. The book Advanced Introduction to International Intellectual Property (Elgar Advanced Introductions series) is much recommended to you to learn. You can also get the e-book through the official web site, so you can easier to read the book.

Donald Goodman:

People live in this new morning of lifestyle always attempt to and must have the spare time or they will get lots of stress from both way of life and work. So , if we ask do people have free time, we will say absolutely sure. People is human not only a robot. Then we consult again, what kind of activity have you got when the spare time coming to a person of course your answer may unlimited right. Then do you ever try this one, reading textbooks. It can be your alternative throughout spending your spare time, typically the book you have read will be Advanced Introduction to International Intellectual Property (Elgar Advanced Introductions series).

Download and Read Online Advanced Introduction to International Intellectual Property (Elgar Advanced Introductions series) By Susy Frankel, Daniel J. Gervais #QMSODL29UNV

Read Advanced Introduction to International Intellectual Property (Elgar Advanced Introductions series) By Susy Frankel, Daniel J. Gervais for online ebook

Advanced Introduction to International Intellectual Property (Elgar Advanced Introductions series) By Susy Frankel, Daniel J. Gervais Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Advanced Introduction to International Intellectual Property (Elgar Advanced Introductions series) By Susy Frankel, Daniel J. Gervais books to read online.

Online Advanced Introduction to International Intellectual Property (Elgar Advanced Introductions series) By Susy Frankel, Daniel J. Gervais ebook PDF download

Advanced Introduction to International Intellectual Property (Elgar Advanced Introductions series) By Susy Frankel, Daniel J. Gervais Doc

Advanced Introduction to International Intellectual Property (Elgar Advanced Introductions series) By Susy Frankel, Daniel J. Gervais Mobipocket

Advanced Introduction to International Intellectual Property (Elgar Advanced Introductions series) By Susy Frankel, Daniel J. Gervais EPub