



## The Second Automobile Revolution: Trajectories of the World Carmakers in the 21st Century

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The rapid takeoff of the continent-sized national economies and the increasing expense of extraction have led to strong tensions in petrol prices and a race towards alternative driving systems. This book analyses the emergence of a second automobile revolution through the trajectories of automobile firms since the nineties.

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### **Editorial Review**

#### **About the Author**

MICHEL FREYSSENET is Research Director at Scientific Research National Center (CNRS) in Paris (France). He is co-founder of GERPISA and currently a member of its international steering committee. His main topics of interest are: productive models, national growth models, world productive recomposition, history of work division and social relationships theory. One of his key publications in English is *The Productive Models: the Conditions of Profitability* (Palgrave Macmillan, 2002 (with R. Boyer). His personal website is: <http://freysenet.com>.

GERPISA (Groupe d'Étude et de Recherche Permanent sur l'Industrie et les Salariés de l'Automobile, École des Hautes Études en Sciences Sociales-Paris) is a French-based international network, formed in 1992. Now with 450 members from 29 countries, it links economists, management researchers, historians and sociologists working on the auto industry. This book is one of the products of its fifth international research programme 'Sustainable Development and Automobile Industry', run between 2007 and 2010.

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