



The Kyoto Model: The Challenge of Japanese Management Strategy Meeting Global Standards

By Akira Ishikawa, Koji Tanaka

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This fascinating book focuses on Kyoto high-tech companies that have captured leading market share with globally preeminent technologies and yet have been able to maintain their robust profitability even under Japan's current prolonged recession. The book aims to uncover the secrets of success behind such companies as Kyocera Corp., Omron Corp., Murata Manufacturing Co., Rohm Co. and Horiba Ltd. and their management systems, generally termed 'the Kyoto Model'. The unique features of the model are detailed: the history and founding of these high-tech companies, their management attitude giving priority to corporate philosophies, their organizational management, the emphasis they put on R&D management and production technologies, their personnel management, and finally, their philanthropic activities. The Kyoto Model, with its high technology-oriented management system, is a useful case study and tool for Japan's R&D ventures.

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