



# Strategic Supply Management: Principles, theories and practice

*By Paul Cousins, Richard Lamming, Benn Lawson, Brian Squire*

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**Strategic Supply Management: Principles, theories and practice** By Paul Cousins, Richard Lamming, Benn Lawson, Brian Squire Bibliography

- Sales Rank: #3701829 in Books
- Brand: imusti
- Published on: 2007-11-28
- Original language: English
- Number of items: 1
- Dimensions: 9.68" h x .69" w x 7.45" l, 1.45 pounds
- Binding: Paperback
- 336 pages



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### **Editorial Review**

From the Back Cover

Development of supply chain strategies has become a major growth industry in its own right; most organizations now see managing their supply chain as a key strategic issue. The main tenet of this book is that supply needs to be thought about as a dynamic strategic process, and not as a bureaucratic business function.

*Strategic Supply Management: principles, theories and practice* traces the development of purchasing and supply management from its origins as a tactical commercial function into a key strategic business process. Integrating conceptual models, including the strategic supply wheel, with a host of practical examples, the authors illuminate the philosophy, concepts and techniques of supply management. They also contrast the traditional, conventional concepts of purchasing and supply management with new ideas, radical concepts, and examples of interesting practice.

Designed to provide a comprehensive course structure for teaching and studying this wide-ranging and constantly developing topic, this book guides the reader through the subject with clarity and logic. Whether used as a course textbook or a source of reference, students and practitioners will find the authors' comprehensive overviews of the topics indispensable.

"Cousins et al have drawn from their extensive experience in industry, and crafted a book that provides deep contextual insights into why supply chains are the foundation for competitive strategy, the dynamics that drive economic change, and most importantly, the importance of relationships as the glue that keeps supply chains functioning properly. Executives and students will benefit from the frameworks, examples, and discussions in this book, which should be on everyone who has an interest in global competitiveness' bookshelves."

Rob Handfield

Bank of America University Distinguished Professor of Supply Chain Management

North Carolina State University

About the Authors

Prof. Paul Cousins is Professor of Operations Management and CIPS Professor of Supply Chain Management at Manchester Business School, The University of Manchester, and also Director of the Supply Chain Management Research Group.

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About the Author

Cousins is with the Operations Management Group, School of Management at the University of Bath.

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