



# Creating Value from Mergers and Acquisitions (2nd Edition)

By Sudi Sudarsanam

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**Creating Value from Mergers and Acquisitions (2nd Edition)** By Sudi Sudarsanam

*Creating Value from Mergers and Acquisitions* is the first book to provide a comparative analysis of the M&A scene in Europe and the US, the two most active markets in the world. Now in its second edition it continues to develop an international and multidisciplinary perspective of M&A, and considers M&A as a process and not a mere transaction. The author draws upon economics, finance, strategy, law, organisational theories to formulate a five-stage model and emphasises the need to understand the interconnected nature of these stages. The book's central focus is on the challenges to using M&A as an instrument to create shareholder value, how M&A risks can be mitigated and how odds of success in acquisitions can be increased.

*Creating Value from Mergers and Acquisitions* is suitable for those studying advanced undergraduate and MBA courses in industrial organisations, finance, business strategy, and corporate governance, as well as those preparing for professional exams. The rigorous integration of the conceptual, empirical, and practical aspects of M&A means that researchers and practitioners will also find this book extremely useful.

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### Editorial Review

#### From the Back Cover

*“Simply a ‘must read’ for all persons who require a broad understanding of the various issues involving planning and executing acquisitions and mergers”*—Tom Berglund, Professor of Finance, Swedish School of Economics and Business Administration, Helsinki, Finland.

*Creating Value from Mergers and Acquisitions the Challenges* is the first book to provide a comparative analysis of the M&A scene in Europe and the US, the two most active markets in the world. Now in its second edition it continues to develop an international and multidisciplinary perspective of M&A, and considers M&A as a process and not a mere transaction. The author draws upon economics, finance, strategy, law, organisational theories to formulate a five-stage model and emphasises the need to understand the interconnected nature of these stages. The book’s central focus is on the challenges to using M&A as an instrument to create shareholder value, how M&A risks can be mitigated and how odds of success in acquisitions can be increased.

#### Classic features:

- Short illustrations in every chapter highlight standard practices and explain complex issues
- User-friendly tables and figures make complex empirical data easier to comprehend
- Most chapters contain a short case study to highlight important issues.
- Case studies and review questions enable further discussion and study
- Chapter overviews at the end of each chapter highlight the discussions implications for M&A practice
- Provides a balanced treatment of M&A, drawing upon the conceptual, empirical, and practitioner perspectives
- Emphasises critical examination and empirical validation of theoretical predictions

#### New to this edition:

*Creating Value from Mergers and Acquisitions the Challenges* is suitable for those studying advanced undergraduate and MBA courses in industrial organisations, finance, business strategy, and corporate governance, as well as those preparing for professional exams. The rigorous integration of the conceptual, empirical, and practical aspects of M&A means that researchers and practitioners will also find this book

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Sudi Sudarsanam is a Professor of Finance and Corporate Control at Cranfield School of Management, UK.

## About the Author

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## Users Review

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