

# Conversational Evangelism: Connecting with People to Share Jesus

By David Geisler, Norman Geisler

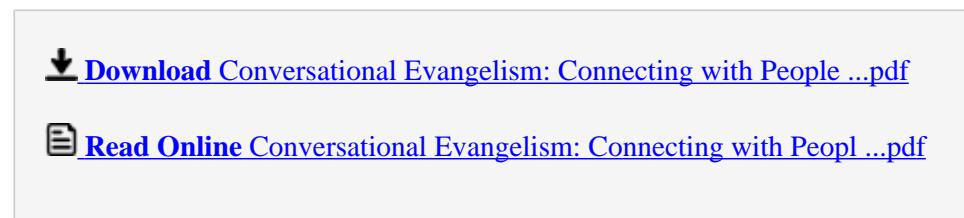


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Witnessing used to involve laying out the truth and guiding a person to understand and accept it. But the awareness of basic Christian principles has changed and so have the needs of pre-believers. With a passion for people, authors David and Norman Geisler share an engaging, conversational approach to evangelism as they address:

- What makes old models of witnessing ineffective in today's culture
- Why evangelism must start with relational pre-evangelism
- How to ask questions, listen attentively, and understand what someone believes
- Ways to identify the real barriers to belief in order to build a bridge to truth
- How to keep dialogue going with different personality types

This refreshing, practical resource is ideal for churches and individuals. Readers will discover how God uses their everyday encounters for great things when they switch from trying to witness effectively to effectively being a witness through communication and compassion.



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## **Editorial Review**

### **Review**

“I believe that every church would benefit by integrating the concepts of *Conversational Evangelism* into its existing evangelistic programs and strategies!”

**?Josh McDowell, Josh McDowell Ministry**

“*Conversational Evangelism* is a winsome and effective presentation of how skeptics perceive the Gospel and how we might help them discover its truth for themselves. While recognizing the vital role of the Holy Spirit in the process, the Geislars illustrate how asking probing questions and pointing out the inconsistencies between belief and behavior till the ground and help remove long-entrenched barriers to the Gospel. I enthusiastically recommend their pre-evangelism methodology.”

**?Ravi Zacharias, Ravi Zacharias International Ministries**

“*Conversational Evangelism* hits the mark! Similar to leading seeker small groups, this approach?asking relevant questions so seekers can discover biblical truths for themselves?is one of the most effective and powerful ways to reach out and help seekers cross the line of faith.”

**?Garry Poole, evangelism director at Willow Creek Community Church and author of *Seeker Small Groups***

“*Conversational Evangelism* is refreshing in its format and content. I have not found anything that comes close to dealing with the legitimate barriers that most people have before they can give the Gospel a hearing.”

**?Erin Kerr, evangelism pastor, Saddleback Church**

“*Conversational Evangelism* is a fantastic way for bringing apologetics to our nonbelieving friends, colleagues, and neighbors. With very little work, those with a basic knowledge of apologetic topics can now enjoy applying that knowledge more than ever. I know of no other program quite like it.”

**?Mike Licona, apologetics & interfaith evangelism, Director North American Mission Board (SBC)**

“Truth is best communicated in the realm of interpersonal relationships. And the best conduit for establishing relationships is the fine art of soul-searching conversation. As such, ***Conversational Evangelism*** is a vital tool for communicating the Gospel in a nonthreatening, pre-evangelistic manner. This fresh pre-evangelism model is seeker-sensitive, Word-centered, and purpose-driven. It is designed to win a hearing, much as Jesus did when He engaged in conversational evangelism with the Samaritan woman at Jacob’s well (John 4).”

**?Rev. Edmund Chan, senior pastor Covenant Evangelical Free Church, Singapore, and author of *Built To Last and Growing Deep in God***

“Most courses on evangelism teach us how to harvest, which creates a mentality that is very event and closure driven. Yet in real life, conversion is much more a process that takes place over time. ***Conversational Evangelism*** opens our eyes to the amount of work we have to invest in understanding a person prior to the time that we can really present the gospel. We look forward to turning it into a core course we will encourage all our members to attend.”

**?Peter Lin, congregational pastor, Grace Baptist Church, Singapore**

“One of the burdens of pastors is how to motivate their congregation to share their faith. Norman and David Geisler have come up with an approach that I strongly commend to help train and spur our people to win the lost amongst us.”

**?Dan Foo, senior pastor, Bethesda (Bedok-Tampines) Church, Singapore**

#### About the Author

**David Geisler** (ThM, Dallas Theological Seminary, DMin in apologetics, Southern Evangelical Seminary) has been involved in church and parachurch college ministry for more than 25 years both in the East and the West. He is an internationally recognized speaker and the founder and president of Meekness and Truth Ministries (Charlotte, NC), which provides valuable tools to aid missionaries in more effectively reaching the skeptics, pluralists, and postmodernists of our day.

**Norman Geisler** is author or coauthor of more than 80 books and hundreds of articles. He has taught at the university and graduate level for nearly 50 years and has spoken or debated in all 50 states and in 25 countries. He holds a PhD in philosophy from Loyola University and is the chancellor and distinguished professor of theology and apologetics at Veritas Evangelical Seminary in southern California ([www.VeritasSeminary.com](http://www.VeritasSeminary.com)).

#### Users Review

##### From reader reviews:

###### **Annette Puente:**

This Conversational Evangelism: Connecting with People to Share Jesus are generally reliable for you who want to be described as a successful person, why. The key reason why of this Conversational Evangelism:

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**Anne Stewart:**

In this age globalization it is important to someone to acquire information. The information will make someone to understand the condition of the world. The condition of the world makes the information quicker to share. You can find a lot of personal references to get information example: internet, magazine, book, and soon. You can see that now, a lot of publisher this print many kinds of book. The particular book that recommended for you is Conversational Evangelism: Connecting with People to Share Jesus this reserve consist a lot of the information on the condition of this world now. This book was represented how do the world has grown up. The terminology styles that writer make usage of to explain it is easy to understand. The particular writer made some research when he makes this book. This is why this book appropriate all of you.

**Martin McDaniel:**

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