



## Better Made in Michigan: (American Palate)

By Karen Dybis

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### Better Made in Michigan: (American Palate) By Karen Dybis

For many, Detroit is the crunch capital of the world. More than forty local chip companies once fed the Motor City's never-ending appetite for salty snacks, including New Era, Everkrisp, Krun-Chee, Mello Crisp, Wolverine and Vita-Boy. Only Better Made remains. From the start, the brand was known for light, crisp chips that were near to perfection. Discover how Better Made came to be, how its chips are made and how competition has shaped the industry into what it is today. Bite into the flavorful history of Michigan's most iconic chip as author Karen Dybis explores how Detroit chipreneurs rose from garage-based businesses to become snack food royalty.

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## **Better Made in Michigan: (American Palate) By Karen Dybis Bibliography**

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### **Editorial Review**

#### **About the Author**

Michigan native Karen Dybis is a metro Detroit writer who has blogged for Time magazine, worked the business desk at the Detroit News and jumped on breaking stories for publications including Corp! magazine, Detroit Unspun and Agence France-Presse newswire. She is the author of The Ford-Wyoming Drive-In: Cars, Candy & Canoodling in the Motor City. Karen's favorite Better Made flavor is the Garlic Dill Pickle Krinkle Cut potato chips.

### **Users Review**

#### **From reader reviews:**

##### **Willie Hodges:**

Reading a publication tends to be new life style on this era globalization. With reading through you can get a lot of information that could give you benefit in your life. Together with book everyone in this world can share their idea. Guides can also inspire a lot of people. A lot of author can inspire all their reader with their story or perhaps their experience. Not only the storyplot that share in the textbooks. But also they write about the information about something that you need case in point. How to get the good score toefl, or how to teach your children, there are many kinds of book that exist now. The authors on earth always try to improve their expertise in writing, they also doing some analysis before they write with their book. One of them is this Better Made in Michigan: (American Palate).

##### **Luis Acosta:**

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