



The Sustainability Handbook: The Complete Management Guide to Achieving Social, Economic and Environmental Responsibility (Environmental Law Institute)

By William Blackburn

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The pursuit of sustainability can be complex, challenging, and ultimately beneficial when practiced by corporate, academic, government and non-profit organizations. The Sustainability Handbook provides a blueprint on how organizations of all sizes can reach or exceed economic, social and environmental excellence. The handbook offers a wide variety of practical approaches and tools, including a model sustainability policy for organizations, summaries and tips on selecting sustainability codes, an extensive collection of sample metrics, and much more.

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Editorial Review

Review

This is a truly comprehensive review of sustainable development as it relates to organizations large and small. This book will help managers to think about the impact of their business on the people they employ, their customers, their shareholders, the environment and society at large. It also puts the many tools and guidelines in a context which allows for thoughtful selection. --Sir Mark Moody-Stuart, Chairman, Anglo American plc, Former Chairman, Royal Dutch/Shell

By far the best book on sustainability I have read in the last ten years. The book is unique in that it goes well beyond making the business case for sustainability. It is filled with practical techniques, tips and tools to operationalize these concepts into the plans, programs and performance of any organization. Great advice for both the seasoned veteran and energetic newcomer on action steps for driving continuous improvement in an organization's economic, social and environmental performance. --George Nagle, Senior Director-Environment, Health & Safety Strategies and Outreach, Bristol-Myers Squibb Company

About the Author

William Blackburn has worked in the area of corporate sustainability for several decades and is a popular lecturer on the topic. He successfully led sustainability initiatives within a major global corporation and continues to provide guidance on the topic to companies, universities, governments, standards bodies and non-profit firms around the world.

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