



## If You Have to Cry, Go Outside: And Other Things Your Mother Never Told You

By Kelly Cutrone, Meredith Bryan

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In the *New York Times* bestseller *If You Have to Cry, Go Outside*, media maven Kelly Cutrone spills her secrets for success without selling out. She combines personal and professional stories from her high-profile gigs as Whitney Port and Lauren Conrad's boss on *The Hills*, star of Bravo's *Kell on Earth*, judge on *America's Next Top Model*, and CEO/founder of the fashion PR firm People's Revolution to offer young professional women no-nonsense, brutally honest career advice—and other things their mothers never told them.

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### **Editorial Review**

#### Review

“Kelly’s book is full of anecdotes from her personal and professional life as well as motivational tips.” (People.com)

“Cutrone, 44, is infamous to the MTV generation for her untimely eruptions and cutting commentaries. Her hellish take on the fashion world is her ticket to stardom....If You Have to Cry, Go Outside (HarperOne), reads as a gritty guide for young women entering the fashion world.” (USA Today)

“Choice career and style advice from New York’s most outspoken PR woman.” (WSJ.com)

“What everyone loves about Kelly Cutrone, owner of fashion PR firm People’s Revolution and The City’s official BS barometer, is that she isn’t afraid to tell it how it is.” (Elle Magazine)

“Cutrone gives blunt, how-to advice on how to be a “power bitch”... It’s an old-fashioned guide to succeeding in both life and work (phone, not e-mail, you Gen Y-ers!), with a dash of self-styled spirituality and, of course, all dressed up in Balenciaga.” (New York Post)

“[The] powerhouse fashion PR maven we-love-to-hate-but-really-love...” (Dallas Morning News)

“Part memoir, part self-improvement sermon (and conspicuously published by HarperOne, the spirituality imprint behind some of Marianne Williamson’s and Deepak Chopra’s books), it recounts Cutrone’s own fitful journey.” (New York Magazine)

“[A] memoir-ish book of offbeat advice for budding ‘power girls’...” (The Daily Beast)

“In her new book, If You Have to Cry, Go Outside: And Other Things Your Mother Never Told You, Cutrone shares personal stories and offers practical advice to encourage readers to figure out what they really want to do and to go out there and do it.” (Aol Career Blog)

“The book outlines [Cutrone’s] tumultuous rise from homelessness to the fashion elite and serves as a guide for navigating an alternative career path.” (The Harvard Crimson)

“Cutrone’s new book If you have to Cry, Go Outside: And Other Things Your Mother Never Told You is a raw, no bullshit, drama and drug-filled autobiographical joy ride that preaches spiritual self-empowerment over self-sabotage..” (Out Magazine)

“One of the few movers-and shakers who seems to have an enlightened grip on both the dark and light side of the business she navigates with such self-possession.... Clear, concise, to the point, and abrasively, wonderfully honest.” (The L)

“A must-read for career-minded gals entering the workforce – or those who just want to reinvent themselves.” (Star Magazine)

“Intelligent and witty works of wonder...literary bitch-slaps of unfettered straightfoward speech....an honest,

instructional pseudo-memoir targeting a new generation of “young girls and gay boys” who want to break into the fashion industry but are unsure they have the chops for it.” (Bay Area Reporter)

“In her trademark, no bull-shit style Kelly gives us the raw honest truth in *If You Have To Cry, Go Outside*. It is an easy fun read book you most likely will read over and over and continue to laugh out loud.” (CupcakeMag.com)

“Though on her TV show Cutrone’s outer bitch is ascendant, in her book, we’re introduced to the softer side of Kelly. Prone to New Age platitudes like, “Celebrate the magic inside of yourself.” This hippie affect is a delightful surprise coming from a woman who also swears like a sailor.” (Slate.com)

“She’s also publishing a memoir/guide, turning her take-no-prisoners approach to the fashion business into a message of girl power...entertaining for all.” (Los Angeles Times)

“Some necessary tough-love truths.” (Columbus Ledger-Enquirer)

“Part memoir and part career guide, geared toward young women breaking into the workforce.” (The Village Voice)

“If anything, the word that should be used to describe Cutrone is ‘feminist’ - it’s just that her version of female empowerment involves acknowledging that ‘you’re no different from anyone else and deserve no special treatment’. Unless, of course, you’ve earned it.” (The Sunday Times)

From the Back Cover

Kelly Cutrone has long been mentoring women on how to make it in one of the most competitive industries in the world. In her trademark, no-bullshit style, she combines personal and professional stories to share her secrets for success without selling out. Raw, hilarious, shocking, but always the honest truth, *If You Have to Cry, Go Outside* calls upon you to gather up your courage like an armful of clothes at a McQueen sample sale and follow your soul where it takes you. Whether you're just starting out in the world or looking to reinvent yourself, this book will be the spark you need to figure out what you have to say to the world—and how you're going to say it.

About the Author

Kelly Cutrone is the CEO and founder of People's Revolution, the *New York Times* bestselling author of *If You Have to Cry, Go Outside*, a television personality, and mother to nine-year-old Ava.

## Users Review

**From reader reviews:**

**Teddy Mendoza:**

Book is to be different for every single grade. Book for children until adult are different content. As it is known to us that book is very important usually. The book *If You Have to Cry, Go Outside: And Other Things Your Mother Never Told You* seemed to be making you to know about other understanding and of course you can take more information. It is rather advantages for you. The publication *If You Have to Cry, Go Outside: And Other Things Your Mother Never Told You* is not only giving you a lot more new

information but also for being your friend when you really feel bored. You can spend your own personal spend time to read your reserve. Try to make relationship using the book *If You Have to Cry, Go Outside: And Other Things Your Mother Never Told You*. You never truly feel lose out for everything in the event you read some books.

**Robert Johnson:**

This *If You Have to Cry, Go Outside: And Other Things Your Mother Never Told You* book is absolutely not ordinary book, you have after that it the world is in your hands. The benefit you receive by reading this book is information inside this publication incredible fresh, you will get information which is getting deeper you actually read a lot of information you will get. That *If You Have to Cry, Go Outside: And Other Things Your Mother Never Told You* without we realize teach the one who looking at it become critical in considering and analyzing. Don't end up being worry *If You Have to Cry, Go Outside: And Other Things Your Mother Never Told You* can bring when you are and not make your case space or bookshelves' become full because you can have it in your lovely laptop even mobile phone. This *If You Have to Cry, Go Outside: And Other Things Your Mother Never Told You* having very good arrangement in word along with layout, so you will not sense uninterested in reading.

**Henry Evans:**

Nowadays reading books become more and more than want or need but also get a life style. This reading behavior give you lot of advantages. The advantages you got of course the knowledge the rest of the information inside the book which improve your knowledge and information. The information you get based on what kind of book you read, if you want have more knowledge just go with training books but if you want really feel happy read one using theme for entertaining for instance comic or novel. The particular *If You Have to Cry, Go Outside: And Other Things Your Mother Never Told You* is kind of publication which is giving the reader unpredictable experience.

**Mitchell Wilder:**

The actual book *If You Have to Cry, Go Outside: And Other Things Your Mother Never Told You* will bring you to the new experience of reading the book. The author style to clarify the idea is very unique. When you try to find new book to read, this book very suited to you. The book *If You Have to Cry, Go Outside: And Other Things Your Mother Never Told You* is much recommended to you to read. You can also get the e-book from your official web site, so you can more readily to read the book.

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