



The Right Thing: An Everyday Guide to Ethics in Business

By Sally Bibb

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Trust in business is at an all-time low, but more people than ever claim that working for an ethical company matters to them. Something has to change. But in a everyday working environment, ethics often seem abstract and hard to grasp.

The Right Thing is here to help, as leading business consultant Sally Bibb gives you simple steps to make sure that you're working ethically. The book features:

- Simple explanations of big ethical ideas
- Case studies to bring ethics to life, and show how bad it can be when ethics go wrong
- Tips on everything from ethical leadership to creating an ethical culture
- Checklists – so you can make sure you're doing the right thing

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Editorial Review

Review

practical advice about how best to encourage the right kind of attitude giving some interesting figures on the subject . (September 2010). A useful, commonsense guide includes simple explanations of big ethical ideas . (Fybe Uncovered, November, 2010) . a comprehensive reference on ethics in business for the modern professional all you need to know about ethics in business. (Supply Management.com, November 2010). Bibb's arguments are not only insightful but are delivered in an engaging fashion, with informative anecdotes, examples and practical tools. (HR, January 2011). quite exceptional. I commend it most highly to anyone in business, in any role. (HRZone.co.uk, February 2011).

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