



# Strategic Management: Creating Competitive Advantages

*By Gregory Dess, G.T. (Tom) Lumpkin, Alan Eisner*

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**Strategic Management: Creating Competitive Advantages By Gregory Dess, G.T. (Tom) Lumpkin, Alan Eisner Bibliography**

- Sales Rank: #725092 in Books
- Published on: 2009-09-21
- Ingredients: Example Ingredients
- Original language: English
- Number of items: 1
- Dimensions: 9.90" h x .80" w x 7.90" l, 2.14 pounds
- Binding: Paperback
- 560 pages

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### **Editorial Review**

#### **About the Author**

Alan B. Eisner is Professor of Management and Department Chair, Management and Management Science Department, at the Lubin School of Business, Pace University. He received his PhD in management from the Stern School of Business, New York University. His primary research interests are in strategic management, technology management, organizational learning, and managerial decision making. He has published research articles and cases in journals such as *Advances in Strategic Management*, *International Journal of Electronic Commerce*, *International Journal of Technology Management*, *American Business Review*, *Journal of Behavioral and Applied Management*, and *Journal of the International Academy for Case Studies*. He is the former Associate Editor of the Case Association's peer reviewed journal, *The CASE Journal*.

G. T. (Tom) Lumpkin is the Chris J. Witting Chair and Professor of Entrepreneurship at Syracuse University in New York. Prior to joining the faculty at Syracuse, Tom was the Kent Hance Regents Endowed Chair and Professor of Entrepreneurship at Texas Tech University. His research interests include entrepreneurial orientation, opportunity recognition, strategy-making processes, social entrepreneurship, and innovative forms of organizing work. He has published numerous research articles in journals such as *Strategic Management Journal*, *Academy of Management Journal*, *Academy of Management Review*, *Journal of Business Venturing*, and *Entrepreneurship: Theory and Practice*. He is a member of the editorial review boards of *Strategic Entrepreneurship Journal*, *Entrepreneurship Theory & Practice*, and the *Journal of Business Venturing*. He received his PhD in management from the University of Texas at Arlington and MBA from the University of Southern California.

Gregory G. Dess is the Andrew R. Cecil Endowed Chair in Management at the University of Texas at Dallas. His primary research interests are in strategic management, organization–environment relationships, and knowledge management. He has published numerous articles on these subjects in both academic and practitioner-oriented journals. He also serves on the editorial boards of a wide range of practitioner-oriented and academic journals. In August 2000, he was inducted into the *Academy of Management Journal*'s Hall of Fame as one of its charter members. Professor Dess has conducted executive programs in the United States, Europe, Africa, Hong Kong, and Australia. During 1994 he was a Fulbright Scholar in Oporto, Portugal. In 2009, he received an honorary doctorate from the University of Bern (Switzerland). He received his PhD in Business Administration from the University of Washington (Seattle) and a BIE degree from Georgia Tech.

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