



SPSS Survival Manual: A Step by Step Guide to Data Analysis Using IBM Spss

By Julie Pallant

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"This is the 'must have' book for anyone who wants to use SPSS." Julia Robertson, University of Buckinghamshire, UK "An excellent introduction to using SPSS for data analysis ...It provides a self-contained resource, with more than simply (detailed and clear) step by step descriptions of statistical procedures in SPSS." Associate Professor George Dunbar, University of Warwick, UK "The book provides a no nonsense approach to understanding SPSS. With step by step explanations to carrying out data analysis it is a welcome addition to any social science student." Gail Steptoe Warren, University of Coventry, UK "Doing statistics is just like following a cooking recipe, you have to do it step by step. This book offers just that, a step by step guide to all of the main statistics you need to learn ...It has become a must havego-to reference text for established researchers and students alike!" Alison Attrill, De Montfort University, UK The SPSS Survival Manual throws a lifeline to students and researchers grappling with this powerful data analysis software. In her bestselling guide, now covering up to version 21 of the SPSS software, Julie Pallant guides you through the entire research process, helping you choose the right data analysis technique for your project. From the formulation of research questions, to the design of the study and analysis of data, to reporting the results, Julie discusses basic and advanced statistical techniques. She outlines each technique clearly, with step by step procedures for performing the analysis, a detailed guide to interpreting data output and an example of how to present the results in a report. For both beginners and experienced users in psychology, sociology, health sciences, medicine, education, business and related disciplines, the SPSS Survival Manual is an essential text. Illustrated with screen grabs, examples of output and tips, it is supported by a website with sample data and guidelines on report writing. This fifth edition is fully revised and updated to accommodate changes to IBM SPSS version 21 procedures, screens and output. Additional recommended readings and websites have been added.

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Editorial Review

About the Author

Julie Pallant has spent many years helping students overcome 'statistics phobia'. She is Associate Professor and Director of Research and Graduate Studies in the Rural Health Academic Centre at the University of Melbourne. She has worked as a counselling psychologist, and has taught psychology, statistics and research methods at a number of universities.

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