



# Corporate Information Strategy and Management: Text and Cases

By Lynda Applegate, Robert Austin, Deborah Soule

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### **About the Author**

The Henry R Byers Professor of Business Administration at Harvard Business School, teaching courses in entrepreneurial management and business policy and strategy.

Associate professor at Harvard Business School and chairs an executive program for CIOs. He is the author of numerous articles and four books on information technology management.

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