

# Pitching Hollywood: How to Sell Your TV Show and Movie Ideas

*By Jonathan Koch, Robert Kosberg*


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Two successful movie and TV producers provide the reader with the tools needed to create, develop, and sell ideas to Hollywood. Producers Jonathan Koch ("Beyond the Glory") and Robert Kosberg (Deep Blue Sea) are known as the "Kings of Pitch." They currently have more than a dozen projects in development at major studios, including projects with Josh Lucas, Tobey Maguire, and Katherine Heigl.

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### **Editorial Review**

#### **About the Author**

Successful movie and TV producers Jonathan Koch (Good Samaritan) and Robert Kosberg (12 Monkeys) are known as the "Kings of Pitch." Together they have sold over 70 films and television shows. And currently have more than 30 projects in development at major studios, including projects with Tom Cruise, Jim Carrey, Meg Ryan, Adam Sandler, Barbara Streisand, and Drew Barrymore.

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