



Professional WordPress Plugin Development

By Brad Williams, Ozh Richard, Justin Tadlock

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Taking WordPress to the next level with advanced plugin development

WordPress is used to create self-hosted blogs and sites, and it's fast becoming the most popular content management system (CMS) on the Web. Now you can extend it for personal, corporate and enterprise use with advanced plugins and this professional development guide. Learn how to create plugins using the WordPress plugin API: utilize hooks, store custom settings, craft translation files, secure your plugins, set custom user roles, integrate widgets, work with JavaScript and AJAX, create custom post types. You'll find a practical, solutions-based approach, lots of helpful examples, and plenty of code you can incorporate!

- Shows you how to develop advanced plugins for the most popular CMS platform today, WordPress
- Covers plugin fundamentals, how to create and customize hooks, internationalizing your site with translation files, securing plugins, how to create customer users, and ways to lock down specific areas for use in corporate settings
- Delves into advanced topics, including creating widgets and metaboxes, debugging, using JavaScript and AJAX, Cron integration, custom post types, short codes, multi site functions, and working with the HTTP API
- Includes pointers on how to debug, profile and optimize your code, and how to market your custom plugin

Learn advanced plugin techniques and extend WordPress into the corporate environment.

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Editorial Review

From the Author

WHO THIS BOOK IS FOR

This book is for **professional Web developers** who want to make WordPress work exactly how they and their clients want. WordPress has already proven an exceptional platform for building any type of site from simple static pages to networks of full - featured communities. Learning how to code plugins will help you get the most out of WordPress and have a cost - effective approach to developing per - client features.

This book is also for the **code freelancers** who want to broaden their skill portfolio, understand the inner - workings of WordPress functionality, and take on WordPress gigs. Since WordPress is the most popular software to code and power websites, it is crucial that you understand how things run under the hood and how you can make the engine work your way. Learning how to code plugins will be a priceless asset to add to your resume and business card.

Finally, this book is for **hobbyist PHP programmers** who want to tinker with how their WordPress blog works, discover the infi nite potential of lean and fl exible source code, and how they can interact with the fl ow of events. The beauty of open source is that it ' s easy to learn from and easy to give back in turn. This book will help you take your fi rst step into a community that will welcome your creativity and contribution.

From the Inside Flap

- Chapter 1 **An Introduction to Plugins**
- Chapter 2 **Plugin Foundation**
- Chapter 3 **Hooks**
- Chapter 4 **Integrating in WordPress**
- Chapter 5 **Internationalization**
- Chapter 6 **Plugin Security**
- Chapter 7 **Plugin Settings**
- Chapter 8 **Users**
- Chapter 9 **HTTP API**
- Chapter 10 **The Shortcode API**
- Chapter 11 **Extending Posts: Metadata, Custom Post Types, and Taxonomies**
- Chapter 12 **JavaScript and Ajax in WordPress**
- Chapter 13 **Cron**
- Chapter 14 **The Rewrite API**
- Chapter 15 **Multisite**
- Chapter 16 **Debugging and Optimizing**
- Chapter 17 **Marketing Your Plugin**
- Chapter 18 **The Developer Toolbox**

From the Back Cover

Take WordPress to the next level with advanced plugin development

As one of the most popular open source content management systems available today, WordPress boasts a framework that allows you to easily customize and extend it through plugins. This comprehensive book shows you how plugins work, reviews the tools and APIs in WordPress, and demonstrates how to extend the functionality of WordPress with plugins. The trio of authors provides a practical, solutions-based approach along with a collection of timely examples and plenty of code, all aimed at clearly explaining how to create a plugin file, work with users, integrate widgets, add menus and submenus, secure your plugins, and more. You will quickly come to understand how to develop custom plugins so that you can take WordPress to the next corporate and enterprise level.

Professional WordPress Plugin Development:

- Details the range of complexity in plugins, from a very simple social networking plugin to an extremely elaborate e-commerce package
- Addresses how to integrate into WordPress, save settings, create widgets and shortcodes, and implement uninstall
- Unveils the proper techniques for storing data, customizing user roles, and implementing security best practices
- Shares procedures for using custom post types and creating and using custom taxonomies
- Explores the HTTP API, JavaScript® and Ajax, Cron, the Rewrite API, and more

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Users Review

From reader reviews:

Donald Gullett:

Hey guys, do you really wants to finds a new book to learn? May be the book with the concept Professional WordPress Plugin Development suitable to you? The actual book was written by well known writer in this era. The particular book untitled Professional WordPress Plugin Developmentis one of several books which everyone read now. This specific book was inspired a lot of people in the world. When you read this guide

you will enter the new way of measuring that you ever know prior to. The author explained their idea in the simple way, consequently all of people can easily to recognise the core of this book. This book will give you a lot of information about this world now. So you can see the represented of the world in this particular book.

Jess Bolan:

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Leroy Torres:

Why? Because this Professional WordPress Plugin Development is an unordinary book that the inside of the guide waiting for you to snap this but latter it will distress you with the secret the idea inside. Reading this book beside it was fantastic author who else write the book in such amazing way makes the content on the inside easier to understand, entertaining means but still convey the meaning thoroughly. So , it is good for you because of not hesitating having this any more or you going to regret it. This book will give you a lot of benefits than the other book include such as help improving your talent and your critical thinking technique. So , still want to delay having that book? If I were being you I will go to the e-book store hurriedly.

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